

Hugo Bazin

UX/UI DESIGNER

ALLO!

My name is Hugo and I've been an UX & UI Designer for 7 years. Over the years, I worked in various sizes teams and in any sector of activity, mainly in B2B. My past experiences as a UI developer give me additional skills that are now used to discuss more easily with technical teams.

#workaddict #motivated #unicorn

PAST EXPERIENCES

February 2020 - September 2020

Senior UX/UI Design Consultant

Componize Software

DITA document editing and management software for Industry

Componize Software wants to completely revamp its software to extend its use to new audiences.

My mission is divided into 4 phases namely:

- Identify user expectations through workshops and interviews
- Conceptualize these uses and transpose them into screens
 - Create a graphic universe and a design system
 - Make user tests to validate the hypotheses and train the team on UX design issues

June 2019 - March 2020

UX-Republic

Senior UX/UI Designer

SAFTI.fr (RE/MAX equivalent)

Website rework of the network of 4,000 real estate agents

- User research (user interviews, shadowing, etc.)
- Animation of CoConception workshops (Personas, User Journey, Empathy map, Sorting maps, 6to1, Crazy 8, etc.)
 - Conceptualization of user journeys
- Creation of a low-fidelity prototype of the site screens

Pierre Fabre Group

Train the management team dedicated to the transformation

- Evangelization at UX design methods (Design Sprint, Lean UX, etc.)
- Facilitation of CoConception's workshops (Focus Group, Empathy Map, Customer journey, service blueprint)
 - Design of a service blueprint
- Creation of a functional prototype of a purchasing tunnel

April 2017 - June 2019

UX/UI Lead Designer & UI Developer

B2B extranet, Logic-Immo (DuProprio equivalent)

User Experience reengineering

Setting up a design system

Creation of the graphic charter and the icons and illustrations set
Development of features and screens

March 2013 - March 2017

UX/UI Designer & UI Developer Consultant

Nearly 40 projects carried out like UX/UI Designer or UI Developer

September 2014 - November 2016

Co-founder & COO

La Petite Box SAS

We shipped monthly gift boxes made in Bordeaux all around the world and organized womens events with local artisans

January 2013 - February 2014

Founder & Business Development Leader

MyCityMedia SAS

News website of Bordeaux

CONTACT

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EXPERTISE

User Research

Lean UX

Invision Studio

Sketch

Ateliers

Design System

Figma

Axure

Conception

Design Sprint

Adobe XD

Illustrator

But also:

HTML5

PHP

JavaScript

JQuery

Sass & Less

CSS 3 & CSS Next

EDUCATION

February 2019

UX Design reinforcement session

Gobelins School, Paris

3-week training course to validate my skills and discover new ways of doing things

September 2014 - June 2015

Business Creation and Entrepreneurship Maîtrise

Institute of Administrative Studies of Bordeaux

Business creation - Accounting - Business valuation -
Communication - Marketing - Business strategy

September 2012 - June 2013

1st year of Maîtrise's degree of Digital Project Creation

Bordeaux Montaigne University

Design - Web development - Psychology - Sociology - Cognitive sciences - City Architecture

September 2009 - June 2012

Information/Communication Baccalaureat

Bordeaux Montaigne University

Communication - Marketing - Psychology - Sociology - Cognitive sciences

PORTFOLIO

<https://hugobazin.com>

<https://dribbble.com/HugoBazin>

<https://medium.com/@hugobazin>

WHAT I DO AFTER THE WORK

2019 : Design Systems France Aix en Provence - Marseille Organizer

2018 : JCI Aix en Provence Treasurer

2009-2011 : Founder & Chief Editor of Tintamarre Hebdo

LAST JOBS REFERENCE

Quentin Bouissou

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Front Developer

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Laetitia Falière

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Guillaume Carnat

Product Owner

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